



FUNDRAISING MENU OF IDEAS

Fundraising activities collected from JDRF Corporate Team Captains

- **Jeans/Casual Day:** For a donation of \$5, employees dress casual on a designated day. Or, sell a year's worth of Jeans Day privileges for \$100, or one month for \$25.
- **Team Spirit Day:** For a donation of \$5, employees wear a jersey, t-shirt, sweatshirt or cap of their favorite sports team.
- **Clean Out The Corporate Closet:** Offer employees the opportunity to purchase excess inventory items such as coffee mugs, t-shirts, lap top computer bags, etc., with sales benefiting JDRF.

- **JDRF Paper Sneaker Sales:** Sneakers can be sold all at one donation level, or each color can be sold at a different price point.
- **Collection Of "Extra Change" Near The Register In The Cafeteria**
- **Drawing For Gift Certificates, Tickets, Or Prime Parking Space At The Office:** For a donation of a specific dollar amount, donor is entered into drawing.
- **Used CD/Book Sale**
- **Food/Beverage Sales:** Cookies, donuts, bagels, popcorn, muffins, hot dogs, pizza, ice cream, smoothies, etc. 
- **Car Wash**
- **Break A Balloon Contest:** Buy a dart for \$1-\$5 and throw it at a wall of balloons to collect the prize inside. Prizes can include casual days, prime parking spots, free lunch, gift certificates, etc.
- **Recognition Day:** Sell balloons, cupcakes, flowers, cards, etc. to be given to a co-worker on a designated day as a show of thanks or appreciation.

- **Button Drawing:** Each employee receives a button after participating in a JDRF fundraising activity with a printed number. Weekly, a number is selected for a prize.
- **Manager Job Switch Sale:** For an hour, day or afternoon.
- **Manager Shoe Shine**
- **Jail A Manager:** Place a management employee "under arrest," charging \$1-\$5 a minute to keep him/her in jail.
- **Cook Off:** Charge an entry fee and donation to JDRF to cast your vote. 
- **Golf Tournament, Putting Contest Or Longest Drive With A Marshmallow Contest**
- **Executive Dunk Tank Or Pie Throwing Event:** Employees make a donation to JDRF for each toss.
- **Personal Letter Writing/Email Campaign:** See your "Guide for Corporate Team Captains" for sample letters, or visit the Walk page at www.jdrfdetroit.org.
- **Relaxation Day:** Bring in a massage therapist to perform neck and back massages for a donation to JDRF.
- **Meeting Or Workshop "Etiquette Rules":** Fine co-workers a \$1 or \$5 donation to JDRF for arriving late, not turning off cell phones, having side conversations, etc.
- **Lunch With The Boss:** Employees who made a donation to JDRF are entered into a drawing for lunch with a top level executive.
- **Live, Silent Or Online Auction**
- **Manager Cook Out:** For a \$10 donation, employees dine of food prepared by the management team.
- **Special Event:** If you have a birthday or anniversary approaching, host a party and ask that guests provide you with a donation to JDRF in lieu of gifts.

- **A Day of Silence For JDRF:** Accept pledges to silence an "exuberant" employee for a day.